

Recent Books from the Philippines – Oct 2018

Mary Martin Booksellers Pte Ltd
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Biography

The PR Guru / Dr. Crispin C. Maslog (Foreword) Sonny Colomo
Pasig City, Metro Manila: Grupo Agatep, Inc., 2018
188p.

9789713200655

1. Public Relations
2. Advertising
3. Anvil Awards
4. Carlos Agatep
5. Crispin Maslog

\$ 15.00 / PB

354gm.

THE PR GURU, a biography detailing the triumphs and travails of the godfather of Philippine Public Relations, Carlos “Charlie” A. Agatep. The biography, authored by Maslog, provides insights into the colorful life of Agatep, from the subject’s childhood days, to the humble beginnings of his career, to being considered the godfather of PR in the country and a pillar of Philippine communication.

<http://www.marymartin.com/web?pid=416185>

Cookery

Chef Laudico Flips Out! / Rolando Laudico & Jacqueline Juarez Laudico
Mandaluyong City: Anvil Publishing, Inc., 2018

132p.

9789712734175

1. Cooking – Philippines

\$ 25.00 / PB

308gm.

Give a new twist to your traditional adobo. Bake your maja blanca into a cake. Culinary power couple Rolando and Jacqueline Laudico will help you do just that. Still staying true to the distinct taste of Filipino cuisine, *Chef Laudico Flips Out!* features the couple's own exciting takes on classic Filipino dishes.

<http://www.marymartin.com/web?pid=416186>

History

How the Spaniards won in Marawi but lost in Cavite : Northern Mindanao Rancherías in the twilight years of the Spanish empire / Rey Luis Adeva Montesclaros

Quezon City: New Day Publishers, 2018

xx, 224p.

Includes Index ; Bibliography

9789711013622

1. Marawi, Lanao Del Sur (Philippines), Battle of, 1895
2. Northern Mindanao (Philippines) – History – 1821-1898
3. Philippines – History – 1821-1898
4. Philippines – History – Revolution, 1896-1898

\$ 30.00 / PB

362gm.

<http://www.marymartin.com/web?pid=416187>

Dapitanon / Noel G. Villaroman (Foreword) Dr. Ambeth R. Ocampo

Quezon City: New Day Publishers, 2018

xviii, 282p.

Includes Index ; Bibliography

9789711013646

1. Rizal, Jose, 1861-1896
2. Heroes – Philippines – Biography

\$ 30.00 / PB

444gm.

<http://www.marymartin.com/web?pid=416190>

Linguistics

Arte De La Lengua Zebuana = Mga Tuntunin sa balarila ng wikang Sebwano /
Fray Francisco Encina (Translator) Anna Maria M. Yglonaz
Manila: Komisyon sa Wikang Filipino, 2017
xxviii, 476p.

Spanish & Filipino Text

9786218064379

1. Sebwano language – Grammar

\$ 40.00 / PB

1120gm.

<http://www.marymartin.com/web?pid=416192>

Literature

The Betrayed : A Novel / Reine Arcachae Melvin
Quezon City: Bughaw (Ateneo De Manila University Press), 2018
viii, 396p. ; 20.32cm.

9789715508742

1. Philippine fiction (English)

\$ 30.00 / PB

368gm.

Set in a time of dictatorship and political upheaval, *The Betrayed* tells the story of two sisters who love the same man. Their passion threatens to lead them to betray not only each other, but all that their father stood for. Shy, idealistic Pilar initially resolves to carry on her father's fight against the dictator, while her flamboyant older sister Lali reacts by marrying the enemy—Arturo, the dictator's godson. Each tries to find their place in this violent world, but can they withstand the corruption of politics and the relentless pull of their own desires? What price must one pay for passion?

<http://www.marymartin.com/web?pid=416197>

Manila Was A Long Time Ago / AA Patawaran (Art) Love Marie
Ongpauco-Escudero
Mandaluyong City: Anvil Publishing, Inc., 2018
x, 248p.
9789712734281
\$ 25.00 / PB
210gm.

Short fiction. Patawaran takes readers on a dizzying romp across the globe, to the most luxurious dream destinations—but with protagonists always dogged by the shadow of home, and the pasts they're running away from.

<http://www.marymartin.com/web?pid=416199>

Philosophy

Martin Heidegger's Being and Time and Manuel Silos's *Biyaya Ng Lupa* / Edward Delos Santos Cabagnot (Series Eds) Rolando B. Tolentino & Patrick F. Campos

Diliman, Quezon City: The University of the Philippines Press, 2018
xii, 234p.

Includes Bibliography
9789715428460

The Media and Communication Series

1. Heidegger, Martin – 1889-1976 – Philosophy
2. Heidegger, Martin – 1889-1976 – Criticism and Interpretation
3. Motion pictures – Evaluation
4. Film criticism.

\$ 20.00 / PB
370gm.

As the title suggests, this work on Philosophy and Filipino Film will involve a close reading of both Martin Heidegger's *Being and Time* and Manuel Silos's *Biyaya ng Lupa*. The pairing hopes to provide a better appreciation and understanding of both texts— each one, in its own way, embodying the spirit of experimentation.

By putting the Question of Being back on the philosophical roadmap, Martin Heidegger's *Being and Time* is considered one of the most significant tomes of the twentieth century. Hailed as one of the finest gems of Pinoy Cinema, Manuel Silos's *Biyaya ng Lupa* stands above and beyond the formulaic works of its era, the late 1950s.

This book seeks to bring the study of philosophy outside of the “academic sandbox” with the alignment of these two timeless masterpieces.

And so let us begin, in true Heideggerian spirit, by dropping our books and taking off our caps.

<http://www.marymartin.com/web?pid=416201>

Politics/Current Affairs

Marawi and Beyond : The Joint Task Force Marawi Story / Operations
Research Center, Philippine Army

Quezon City: Teramag Publishing, 2018

220p.

9786219584142

\$ 200.00 / HB

1540gm.

The Philippine Army launched the book "Marawi and Beyond: The Joint Task Force Marawi Stories" which documented and paid tribute to the heroism of soldiers who liberated Marawi almost a year ago.

<http://www.marymartin.com/web?pid=416202>

Marawi and Beyond : The Joint Task Force Marawi Story (Set – 6
Volumes) / Operations Research Center, Philippine Army

Quezon City: Teramag Publishing, 2018

6v.

\$ 200.00 (Set) / PB

2000gm.

Book 1:

Leading from the Heart

9786218119017

Book 2:

Effective Public Information Strategies

9786218119000

Book 3:

Truth Conquers

9786218119055

Book 4:

Serving the Community in Times of Crisis

9786218119031

Book 5:

Breaking Extremist Narratives
9786218119048

Book 6:

Honoring the Sacrifices

9786218119024

<http://www.marymartin.com/web?pid=416203>

Rock Solid : How the Philippines Won Its Maritime Case against China /
Marites Danguilan Vitug

Quezon City: Bughaw (Ateneo De Manila University Press), 2018

xviii, 318p. ; 22.86cm.

Includes Index ; Bibliography

9789715508735

1. Arbitration (International law) – Philippines
2. Pacific settlement of international disputes
3. Philippines – Foreign relations – China
4. China – Foreign relation – Philippines
5. Maritime boundaries – Philippines
6. Maritime boundaries – China

\$ 25.00 / PB

518gm.

Rock Solid: How the Philippines Won Its Maritime Case Against China presents a comprehensive account of the epic legal success of the Philippines' territorial claim over that of China. the arbitral ruling is paramount to the protection of Philippine sovereignty and territorial integrity. Readers will appreciate the unpacking of the complex nature of Philippine national interest, stretching from fishery and natural resources to security concerns and territorial integrity of the nation.

<http://www.marymartin.com/web?pid=397143>
